## **Parade Press Release**

<u>Thursday, March 8</u> – **10:30** am *Press Conference* with State, County, and City officials at the County Office Building (39 W. Main St.)

<u>Friday, March 9</u> – *Irish Night with the Amerks* Game time: 7:35 pm Discount tickets are available by contacting the Amerks @ #454-5335

<u>Friday, March 16</u> – 12:00 pm *Painting of the Green* – Media event takes place on the parade route in front of the Clarion Riverside Hotel (120 Main St.) – features St. Patrick himself, a leprechaun, pipes, drums, as well as dancers (we will meet at the Clarion at 11:30 am)

## Saturday, March 17 - St. Patrick's Day!!!

- 9:00 am Mass @ St. Mary's Church (15 St. Mary's Place) RTS shuttle available to pick up honorees and committee members to take them to County Office Building
- 10:30 am Flag Raising Ceremony County Office Building in the Atrium (39 W. Main St.) Acknowledgement of Honorees and sponsors. RTS shuttle will transport honorees and committee members to the start of the parade (East Ave.)
- 10:30 am *Johnny's* Running of the Green (5 mile race) begins and ends at the Clarion Riverside
- 11:00 4:30 Celtic Faire Family event dancers, games, crafts, sponsored by the *Friendly Sons and Daughters of St. Patrick*
- 12:30 (approx.) St. Patrick's Day Parade kicks off at East Avenue and Alexander St. turns down Main St. and finishes at Plymouth Ave.

## 2007 St. Patrick's Day Parade Press Details

<u>Celtic Faire</u> – 11:00 – 4:30 pm on the 17<sup>th</sup> This year's faire includes booths set up by the Rochester Sports Group as well as the Red Wings. All 6 dance schools from the parade will be perform for the audience. Pipe bands as well as other musicians will entertain during the afternoon. In addition, there will be balloon crafters, face painters and a magician starting at 2:15 pm. Held on the second floor Clarion Hotel.

<u>Parade</u> - The parade will be the biggest in history. Over 110 groups will march this year. Bands include: the Aquinas Marching Band, Gates Keystone Police Pipe Band, the Excelsior Band, The Rochester Scottish Pipe Band, Towpath Fife and Drum, Streetsville Pipe Band from Toronto, Kelly's Heros from Caledonia, and the Pittford Fire Department Band. Dance schools represented this year will be: The Young School of Irish Dance, The Boland School, The O'Keefe School of Irish Dance, Drumcliffe Arts and Dance, Shannonside Ceili Dancers, and The McMahon School of Irish Dance.

Also included in the line-up is the Rochester Sports Groups: Amerks, Rhinos, Nighthawks, and Rattlers. The Red Wings are also in the parade.

Entercom communications will march as well as other media representatives: BUZZ, BEE, FICKLE, WZNE, WPXY, and WROC TV, WCMF 96.3 and WARM 101.3

Numerous fire departments and establishments from around Rochester will be included in the line-up as well.

Miss Greater Rochester 2007 and Mrs. New York / America will march this year as well.

A grand time is guaranteed for all as we break another winter with the wearin' o' the green for another St. Patrick's Day.